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NET



INTRODUCTION TO THE 6 LAWS OF POWER POKER

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The 6 Laws of Power Poker will cover basic and advanced strategies and concepts to empower you with the poker dexterity you will need to thrive in today's Online Poker environment.

The 6 Laws will provide you with shortcuts to making the most optimal play in almost any given situation. The Laws will include some abstract concepts that will help you have an oversight view of the game and thus more understanding of the intricacies at play during your poker sessions.

You will have more confidence in your own abilities after understanding and implementing The 6 Laws of Power Poker into your Poker game. You will therefore have more control. And as with so many things in this life, it is he who controls the action that will ultimately be the most rewarded...

KNOW THE ODDS -

LAW 1 OF 6 LAWS OF POWER POKER

Despite any preconceived notion you may have about Poker, at its core Poker is a game of math. Therefore, playing this game without understanding the mathematical significance of each varying situation is forfeiting your most important power; the ability to determine empirically if a course of action is your most cost-effective and profitable choice. Without a basic understanding of odds, you are literally playing blind.

SHORT CUT #1:

How To Calculate Your Probability Of Winning In Seconds

ON FLOP

Count your number of outs. **Multiply that number by 4** and your product will be a close approximation of your percentage to win the hand +/- 2% by the river.

Example:

You: J10o

Opponent: AA

Flop: 79Q rainbow

Here you can surmise that you likely only have 8 outs to win the hand in a showdown: four 8s and four Ks.

We therefore take your number of outs (8) and multiply it by 4 to come up with: 32%

On the flop, with the turn and river still to come, you are therefore approximately 32% to win this hand.

ON TURN

Count your number of outs. Multiply that number by 2 and your product will be a close approximation of your percentage to win the hand +/- 2%.

Example:

Hero: J10o

Villain: AA

Flop: 79Q rainbow

Turn: 3

Board now reads: 79Q3

Your number of outs to win this hand in a showdown is still 8 (four 8s and four Ks). We therefore take 8 and multiply it by 2 to come up with: 16%.

On the turn, with only the river yet to come, you are only about 16% to win the hand.

This calculation trick will suffice in most situations. You must be aware, however, that it is not always necessarily the best barometer to use to gauge your likelihood of winning the hand by the river, especially in situations where your opponent is displaying resilient strength.

SHORT CUT #2: How To Determine If You Have Proper Pot Odds In Seconds

Let us first give you a simple example to illustrate the concept of pot odds:

“Pot odds are often compared to the probability of winning a hand with a future card in order to estimate the call’s expected value. Indeed, a common usage of the term is to say that one “has pot odds”, meaning that the present pot odds, compared to one’s estimated chance of winning, make it profitable to call.” - Wikipedia

Pot odds are the odds the pot offers you. If you are on the flop and your opponent bets 100 into a pot of 400, then you only need to call 100 to win 500 (400 + his 100 bet). Your pot odds are thus 500:100 or 5:1.

Given this example, if you have an open ended straight **and** flush draw vs. your opponent’s over pair, you typically will have 15 outs to win the hand (9 outs for your flush draw + 8 outs for your straight draw – 2 of your straight draw outs already accounted for in the counting of your flush draw outs).

Therefore, you are approximately 58% to win the hand by the river (15 outs * flop multiplier 4). In this instance, the odds the pot is offering you are 5:1. Next, we take that ratio and convert it into an approximate percentage = 20%. Now since the percentage that you’re going to win (58%) is greater than the percentage derived from the pot odds (20%), your mathematically most optimal play here would be to call or raise since you have Proper Pot Odds.

***NOTE:**

This strategy has some holes in it that we did not cover. Nevertheless, it is our contention that if you're looking to make a decision quickly, this is likely your best method of calculating Pot Odds; for all required arithmetic is fairly easy to compute in your head.

SHORT CUT #3: Quick Stats On Common Poker Situations

Poker is a game of patterns. Time and time again, you will encounter variations of similar situations. As such, I've prepared a simple list that will help you make your decisions quickly. I suggest you memorize this:

NOTE: These figures are rough approximations, however, they are accurate enough for you to be able to glean vital information regarding your hand. *For example purposes, we are assuming we are up against a made hand such as an over pair to the board.*

% of Winning After Seeing FLOP:

Open Ended Straight Draw: 32%

8 outs * Flop Multiplier 4 = 32%

Gut Shot Straight Draw: 16%

4 outs * Flop Multiplier 4 = 16%

Pair with One Card Straight Draw: 52%

13 outs * Flop Multiplier 4 = 52%

Flush Draw: 36%

9 outs * Flop Multiplier 4 = 36%

Flush Draw with 2 Overs: ~ 60% (more like 54%)

15 outs * Flop Multiplier 4 = ~ 60%

Open Ended Straight and Flush Draw: ~ 60%

15 outs * Flop Multiplier 4 = ~ 60%

Gut Shot w/ Flush Draw: ~48%

12 outs * Flop Multiplier 4 = ~48%

Pair with Flush Draw: ~ 56%

14 outs * Flop Multiplier 4 = ~56%

Over Cards Draw: 24%

6 outs * Flop Multiplier 4 = 24%

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*These quick stats are a rough estimate based on the flop **multiplier of 4**. You will notice that there is greater variance in accuracy when your number of outs increases. Nevertheless, for the most part these quick stats are close enough to give you an accurate depiction of where you stand in the hand.

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% of Winning After Seeing Turn:

Open Ended Straight Draw: 16%

8 outs * Turn Multiplier 2 = 16%

Gut Shot Straight Draw: 8%

4 outs * Turn Multiplier 2 = 8%

Pair with One Card Straight Draw: 26%

13 outs * Turn Multiplier 2 = 26%

Flush Draw: 18%

9 outs * Turn Multiplier 2 = 18%

Flush Draw with 2 Overs: ~ 30% (more like 27%)

15 outs * Turn Multiplier 2 = ~ 30%

Open Ended Straight and Flush Draw: ~ 30%

15 outs * Turn Multiplier 2 = ~ 30%

Gut Shot w/ Flush Draw: ~24%

12 outs * Turn Multiplier 2 = ~24%

Pair with Flush Draw: ~ 28%

14 outs * Turn Multiplier 2 = ~28%

Over Cards Draw: 12%

6 outs * Turn Multiplier 2 = 12%

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*These quick stats are a rough estimate based on the turn **multiplier of 2**. These figures are not 100% accurate, however, close enough to give you the ball park figure you'll need to make an accurate decision during high pressure situations.

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MASTER POSITION - LAW 2 OF 6 LAWS OF POWER POKER

After you have a firm grasp of the **odds** involved in most poker situations, it's time to add a thorough understanding of the importance of position to your poker arsenal.

Position is important mostly because the person 'in position' gets to act after the action of players before him. This gives the person in position many more opportunities to make plays, run bluffs, and steal pots.

Position, however, is to be used with a sense of balance; for always raising in *late position* is far too obvious and your opponents will begin to play back at you. Furthermore, in addition to playing looser in position (basic strategy), the reverse use of position can be an effective tool.

Typically in late position it is safer to play more speculative hands. Nevertheless, recognizing that most players are also playing as such, making plays with speculative hands out of position gives you the advantage of shock value. *Surely you wouldn't play a small suited connector out of position now would you?*

This is precisely the point. Most of your opponents are playing in such a way as for them to not be making plays with mediocre hands out of position. Our willingness to do so opens many opportunities for use of dexterity.

Fully utilizing position will help enable you to set *markers* in the minds of your opponents. *Markers can be described as lines of play that you intentionally (or inadvertently) let your opponents understand* – and which can be used to mislead later. Once you've intentionally established how you've utilized position to your advantage in your opponent's mind (after you've set some markers), it's time to put to use the other maxims of The 6 Laws of Power Poker.

ASSUME THE DISPOSITION OF YOUR ENEMY - LAW 3 OF 6 LAWS OF POWER POKER

A Fish will always do what a fish will always do. Your enemy is not other sharks, but the FISH!

Let's first define some characteristics almost all fish share:

- 1. Fish play for the thrill of the game more than for money**
- 2. Fish are more emotionally impulsive**
- 3. Fish lack discipline and perspective**
- 4. Fish require only a little bit to feed on to survive;
in other words, they just need to win a small pot
occasionally to continue to stick around (quite the
contrast from sharks!)**

Your job is to first identify the fish at the table. Once identified, assume his level of consciousness. You do this by *understanding* that he's seeking thrills, willing to come back for more, lacking of a disciplined mind, and hanging around as long as he wins a pot once in a while.

Assume his reality, understand his carnal needs, and you can remain two steps ahead of him guiding fortune to your corner of the felt.

Most of the time you shouldn't even try bluffing a fish that's already demonstrated that he's willing to make big calls with mediocre hands. Understand that these types are not good targets to bluff because unconsciously on some level they are *addicted* to the thrill of the game itself – not necessarily to winning. This type of fish is thus much more likely to call you down if weakness is sensed during any point of the hand. Don't always pull the trigger on Second or Third Street against this type.

The only fish to bluff repeatedly are those that are passive, obvious, and generally characterized as pessimistic players. These types of players come from a mentality that expects bad things to happen to them. They feel like the victim... and are thus more likely to back down to a confrontation. They expect to be bad-beated and will thus play to try to avoid it. These fish *will* make bad folds. These are the fish you bluff.

It is important to note that the dynamics in play during any new poker session will always be slightly different from any earlier, for different players have different degrees of fishiness. You must realize, however, that there will be consistencies among fish, no matter whom you play.

The kicker is this: among all schools of fish there will be those more experienced and practiced. Notwithstanding, a fish will always behave like a fish always behaves... *eventually!* And in their moment of overwhelm and loss of poise, when they've wandered out into the deep blue beyond their normal comfort zone and into territory reserved for sharks, *that's* when you make your swift and effortless attack.

Real life example of how to play a fish:

About a month ago, I was playing at an underground poker room in New Jersey. It's one of the biggest games in the tri-state area and attracts millionaires, drug dealing thugs, and trust fund babies. Dan is about 42 years old, an architect, and a family man. He's a friendly fellow and obviously quite intelligent. Yet there's no question about it, he is a fish.

We're playing \$5/\$10NL average buyin \$2,500 with a cap at \$5,000. I'm on the button with QQ and raise the pot to \$90 after 3 limpers before me. The small and big blinds both fold, Dan smooth calls, and the rest insta-fold. The flop comes out 742cc and Dan checks to me. I have about \$3.1K and Dan has about \$1.6K. I bet \$140 into a pot of about \$220. Dan smooth calls my flop bet. The turn was another meaningless deuce. I surmise he either has A7 suited, 88, 99, 1010, JJ or a flush draw, all hands that I have killed. I proceed to bet \$400, and without much reaction Dan makes the call. The river is a Jack of diamonds. He calmly checks to me again. I'm fully aware of the situation: that he's either missed his flush, hit his miracle river with JJ, or that he has 88, 99, or 1010. I immediately rule out that he has JJ because he quickly and gently checked the river. If he has a busted flush draw, he can't call any river bet that I make. If he has 88, 99, 1010 and the Jack scares him, how much should I bet the river to *make him pay me off?*

At this point, Dan has about \$1K left and the total pot is about \$1.3K. My initial impulse was to put him all in. But I know that a strong river bet might scare him off of his hand because there's now an over card to his pocket pair.

I've already categorized him as a fish so I don't think he understands that the river Jack is virtually inconsequential to the strength of his hand and that it should be treated as if it were a complete brick. I knew already that he doesn't think that way (properly) and that he simply sees an over card to his pocket pair and immediately puts on the breaks without any real logical deduction.

I took a second to assess what the most profitable river bet would be and came to the conclusion that it would be a significant bet, yet a bet that would *induce his fish-mind to give him **permission** to make the call*, even though he's feeling like he's beat. What's really going through his head is not "are my 10s still good" but rather, "if I make this call and lose, will I still have enough to splash about and continue this thrill ride?"

I bet out \$675, he sighs and says that he has to call me. He shows down 1010. I flip over my Queens. He looks down at his remaining \$350 and I see a small smirk on his face as if to indicate, "oh well, wrong choice but at least I still got some ammo to play with." 20 minutes later, he's out the door.

TACTFUL MISDIRECTION - LAW 4 OF 6 LAWS OF POWER POKER

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The essence of Poker in its highest form is virtually all meta-game (mind games). Poker is much like chess but has many more working dynamics affecting your decisions. To name a few: table image, stack size, position, and willingness to bluff all add special dynamics to the game. The key is to understand how to use each of these tools to put on a show for your opponents. In other words, paint them a story.

Most of your opponents do not consciously realize that the information obtained by playing you is building *in their mind* an impression of *who they think you are*. Therefore if you are aware of how they perceive you, you will have more opportunities to adjust your plays according to the table dynamics and history you have with these players. Ultimately, the aim is to force your opponents to make mistakes. By consciously shaping your opponent's perception of you, you can begin to get into their head... and once locked in, their thought-patterns can be understood and their course of action becomes predictable.

The quickest way to obtain a bird's eye view of the dynamics in play is to be, for a time, the source of most of the action. If you get yourself involved in many hands, you direct the

attention to you. The more the attention is on you, the more your opponents will build an image of who they think you are. The cornerstone to winning poker on this level is to be aware of how others perceive you and then to use that against them. In brief, that is the art of tactful misdirection.

Firmly establish the image of who your opponents think you are by your own design (craft your own image), and you will have many more opportunities to set traps, outplay, and force mistakes.

BE CENTER STAGE - LAW 5 OF 6 LAWS OF POWER POKER

Water always flows in the direction of higher exerted pressure (energy). In order for water to rise, the pressure pushing back at it has to be greater than the force of gravity. By continually applying enough pressure to resist gravity you can manipulate water to move in virtually any direction of your choice.

This same analogy holds true for money at the poker table. More money will flow to the player that is exerting the dominant force (energy). By becoming the dominant force at the table, you become the source of most of the action, and are therefore more causal (*causing* most of the action). Since your general playing style is aggressive and slightly erratic (*you becoming the main source of action*), your opponents will be forced to play a reactionary form of defensive poker. Think of Sammy Farha. He's one badass shark.

Once your opponents have submitted to playing as a reaction to your play, you are the one with ultimate control. You have made your opponents timid by utilizing *fear equity* (uncertainty, inspired fear by illustrating a willingness to get confrontational) through your irrational behavior.

They are now operating out of a narrowed sense of fight or flight, while you get to bask in the limitless expanses of the imagination. By having the luxury of being freer to be *creative* with your plays, you literally will begin to create opportunities to manipulate and outplay.

As stated in Law 4 of 6 Laws of Power Poker, “*The quickest way to obtain a bird’s eye view of the dynamics in play is to be, for a time, the source of most of the action.*” The only *real way* we can gauge the dynamics at play is to introduce our influence (energy) to it. Only thereby will you be able to accurately assess shifts in the meta-game (mind games); by becoming a dynamic part of the meta-game itself. Direct the attention to *you*. Become the main attraction.

Once you’re the center of attention, be attentive to the *markers* you’ve revealed. *Markers* can be described as lines of play that you intentionally (sometimes inadvertently) let your opponents understand – and which can be used to mislead later.

Since the main focus is now on you, you must be acutely aware of the markers/impressions of your opponent’s perception of you. From there, you need to be able to utilize your accumulated knowledge of the table’s meta-dynamics and your understanding of the other Laws of Power Poker *to make intelligent decisions in the moment.*

ALWAYS BE ROLLED - LAW 6 OF 6 LAWS OF POWER POKER

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Let's give it up to The *Professor*, Howard Lederer. Absolutely no doubt about it, he is a genius. Lederer is one of the main reasons why today's poker royalty will reign supreme for their lifetime. Here's a clue... did you know he's the CEO of Full Tilt Poker? Ding, Ding, Cha-Ching!

The poker pros today have it made. Once sponsored, they are virtually bankrolled for life. They put on a good show, get some air time, provide advertising for the poker room, and like clockwork these pros are compensated month after month for their sponsorship. I'm not saying it's an unfair advantage. I think it's brilliant frankly. Good for them for discovering the *Fountain of Youth of Poker*... Good for them for creating the circumstances that will help them manage the ebbs and flows of playing this game as a career :)

Truth be told, the Founders of VIPRakeback.net created our website to help supplement our own bankrolls. It's been a wise investment, a strategy inspired by Howard.

Here's a synopsis of how we've set things up in our favor - and how *you* can too!:

We connected with the bigger poker rooms and made arrangements to bring players to them. They in turn give us revenue share of the total rake generated by the player we bring them. We then give our players their maximum paid rake back (according to industry regulated maximums) and run statistical analysis and tracking for them. Finally, we keep a tiny bit for ourselves for providing the service. Thanks to Lederer's genius, we are now bankrolled every single month too.

Nevertheless, to us poker means so much more than just a game, or an addiction, or a thrill ride. Poker represents our means of beating a system stacked against us. To be self-sufficient, self-sustaining, self-perpetuating was the goal. The founders of VIPRakeback.net are first and foremost your fellow poker players. We may not play the same stakes as you, but we've been on the same journey. We salute you.

As such, it was natural that we wanted to create a Rakeback site that would cater to your needs. That's why we run massive monthly promotions, create innovative deals, and offer free pro poker training. Everything we do is designed to help you thrive. We truly built this site according to what would have optimally helped *us* succeed quicker. And we did it for *you*.

But let's get real for a second... The bottom line is that this game is always about *money*. Money equals energy. To make this game work and to accumulate more energy (money), it takes energy. Ok, we get that. Well that got us thinking, "What would be the best way to truly help our fellow poker players...?"

The answer was to *set it up* for you guys like the big pros got it. In other words, the answer was to try to get you guys the most money we could. First we started by creating an industry leading **World Class Referral Program** where our members can earn as much as 15% of the lifetime rake generated by those they introduce to us. Then we created **ThePokerEconomist.com** for each of our members in order to help facilitate their referral gathering. Finally, in our boldest move ever, VIPRakeback.net is announcing that we will soon be **100% Invite Only**. That means the **ONLY** way to get Rakeback with us is if you've been invited/referred! This means every active member will begin to earn referral commissions as new members join and begin raking. This *will* help supplement all of our active participants' bankrolls!

Our vision is to not have a large disunited community. Instead we picture a much smaller but *much* healthier tribe of fellow poker players who stay healthy because we each support each other's success. The more money that we make, the more we will play. The more we play, the more referral commissions are generated and given back into our community!

The better we do collectively, the better we'll all do; both our members and even us as the founders. It turns out that by giving more away, we end up earning more than we ever could. We really do feel that we've created the perfect business model that will help level the playing field for aspiring pros and amateurs alike. These changes in our strategy will be implemented.

To be bankrolled month after month is by far the most *powerful* Law of The 6 Laws of Power Poker... **Come join the 1000s of our current members right now and begin earning your share of 100% Risk-Free Poker Profits today!**

Meet the Co-Founder of VIPRakeback.net and the author of this manual at AsASonOfMoon.com

Join our Facebook Group to participate in our Weekly \$50 Freerolls by visiting VIPFB.NET

Get Started Right Now:

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1. Visit ThePokerEconomist.com now and follow the 3 Steps which will show you to how to join us.
2. Once you are a member, you will automatically be generated your own personalized Referral Link. When someone signs up through your link, you will be credited for the referral.
3. Simultaneously, you will be generated your very own personally customized version of ThePokerEconomist.com. Your Username will be required in order to enter ThePokerEconomist.com, unless you've clicked a link with the following format: ThePokerEconomist.com/VIPRakeback_Username.
4. Contact us at support@VIPRakeback.net with the Subject Line, "6 Laws" and we will reproduce this eBook for you replacing all links to VIPRakeback.net and ThePokerEconomist.com with YOUR Referral Link.
DO NOT FORGET TO INCLUDE YOUR VIPRakeback.net Username!

5. Take your customized version of this eBook and share it with your Poker Playing Friends. If they sign up through your eBook, they will be signing up via your Referral Link, therefore you will be credited as the referrer.

6. Take your personalized TPE or VIPRakeback.net link and add it to your Facebook Profile page and share the link with your other friends that enjoy Online Poker.

7. Continue the process with your Twitter and Myspace accounts. NOTE: Be sure to ONLY share this link to your Poker loving friends to avoid Spam complaints.

8. Build and develop long-term relationships with the players you are responsible for inviting to VIPRakeback.net. After all, their success is your success.

9. Rinse and repeat Steps 5-8.

Welcome to First Class - VIPRakeback.net

